

The Global Ocean Observing System

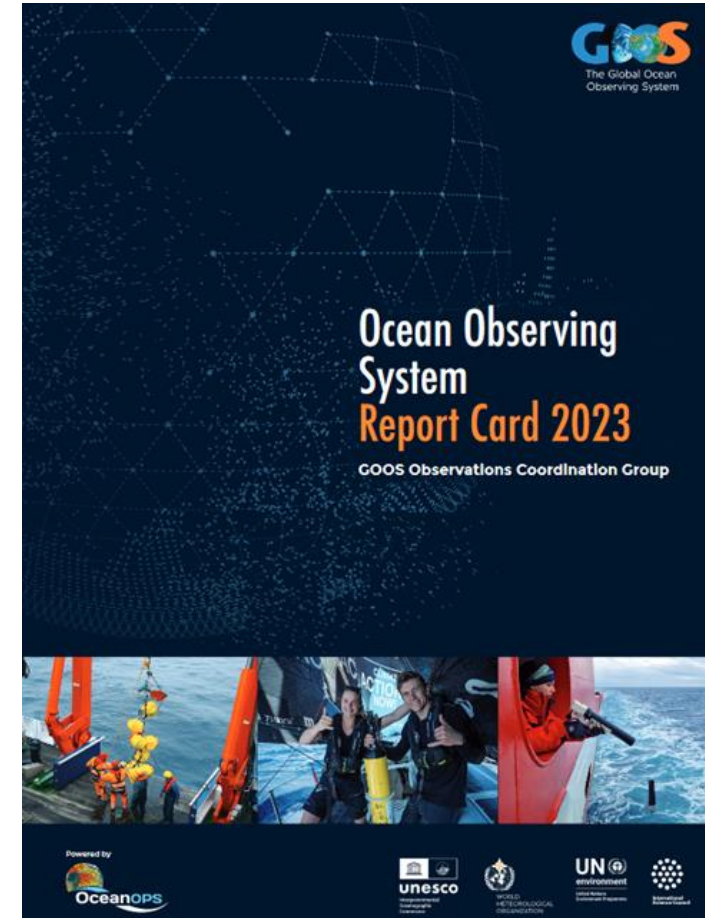
5b Part 2: GOOS Ocean Observing Report Card

2025 Plan & Questions for SC members

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Report Card - Overview

- Yearly report on the **status and value of the GOOS and its networks** since 2016.
- **Focus:** Highlights how an integrated ocean observing system adds value to society across the 3 GOOS delivery areas; Assesses networks' progress and challenges; Encourages collaborations and attract new partners.
- **Audience:** Targeted towards funders, implementers, high-level stakeholders, decision makers, and WMO-IOC Member States.
- **Promotion:** Disseminated through press-release and impactful video. Web version shared on social media platforms, and hard copies mailed and distributed to key stakeholders.
- **Engagement (past editions):** over 3,000 views from more than 100 countries, and more than 1,000 downloads within a year.
- **Past feedback** from surveys: very positive, with many considering it an informative and useful high-level report.



Evolution Plan for 2025 publication

→ We want to enhance the impact and quality of the Report Card by making **content more engaging, accessible, and widely used.**

Next edition: to be released by early October 2025

Introducing several changes, including:

- **Improved web version** with interactive maps and dynamic graphs, video content, user feedback form, and additional materials to explore;
- **Simplified and shortened printed version**, inviting readers to dive deeper into the online version;
- **Content developed from interviews** with ocean observing experts on different topics;
- **Topics selected based on input** from GOOS Expert Panels, Steering Committee and OCG networks;
- **Highlighting Member State contributions** to the observing system;
- **Exploring translation opportunities** by collaborating with Member States to broaden the report's reach.

Questions for SC to discuss (35 min.)

1. What specific, relevant topics should be covered in this year's Report Card?

→ Seeking impactful stories that:

- Highlight the value of GOOS-coordinated ocean observations under the themes of climate, operational services and ocean health
- Connect to recent newsworthy events around the world (e.g. extreme events, major scientific discoveries.)
- Demonstrate recent impact and achievements relevant to a non-expert audience

2023 topics:

- Climate: Marine heatwaves
- Operational services: Safety at sea
- Ocean health: Seagrass EOY

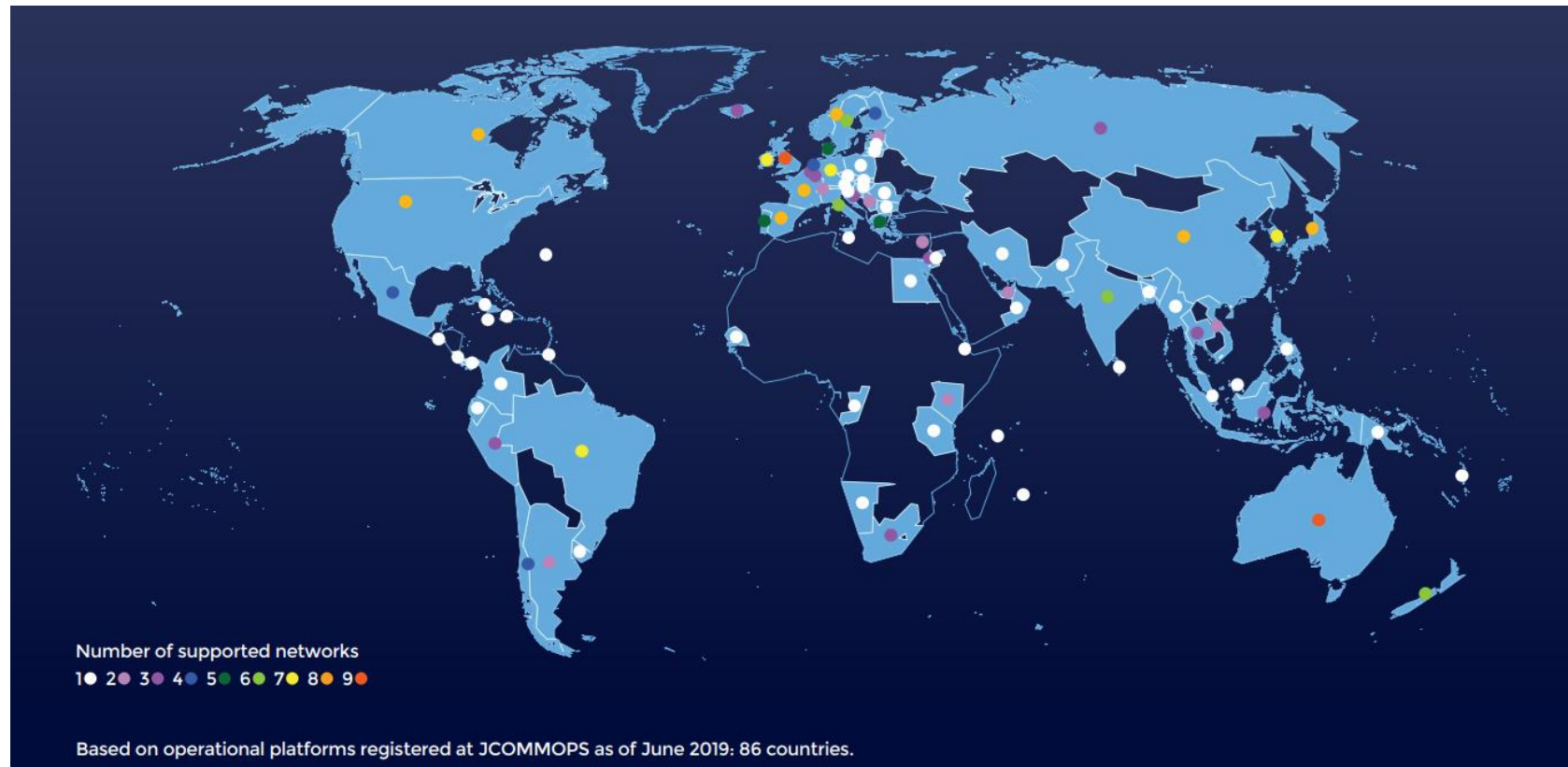
2022 topics:

- Climate: Ocean carbon solution
- Operational services: Coastal inundation
- Ocean health: Marine phytoplankton EOY



Questions for SC to discuss (35 min.)

2. How could we report on/represent Member States' contribution to GOOS? (e.g. in past editions we displayed a map highlighting countries supporting different ocean observing networks. Should we bring this back?)



Next steps

- SC members are encouraged to continue providing feedback on the discussed questions and themes after the meeting, **by the end of February**.
- Send feedback to erusciano@ocean-ops.org and I.stukonyte@unesco.org
- For each suggested topic, **please identify a contact point** (an expert) who could be interviewed to provide insights and support the story production.
- If interested, you can also **volunteer to be part of the content review team** for both web and printed versions - review planned for **June-July**.