

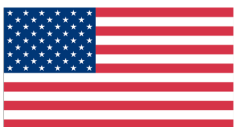


UNESCO/IOC – NOAA ITIC Training Program in Hawaii (ITP-Hawaii)
TSUNAMI EARLY WARNING SYSTEMS
AND THE PACIFIC TSUNAMI WARNING CENTER (PTWC) ENHANCED PRODUCTS
TSUNAMI EVACUATION PLANNING AND UNESCO IOC TSUNAMI READY PROGRAMME
7-18 August 2023, Honolulu, Hawaii USA

14.9 TR PREP-3: Creating Public Awareness Material, including evacuation

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UNESCO/IOC – NOAA International Tsunami Information Center



PURPOSE


1. Provide information on basic tsunami hazard, and tsunami safety guidance.
2. Build Tsunami awareness and preparedness according to the needs of the community.



Create Public Information – Awareness
(poster, presentation, video, flyer, etc.)

Work together – group

Materials - Paper, markers, glue/tape, scissors,
evac map, electronic devices, internet, etc.

Time – finish by coffee break 15:15 –
presentations start at 15:30pm (5 min each
group 

CRITERIA - General

1. Effectively communicate the hazard information (type and method of distribution).
2. Educational, basic topics i.e.: What is a tsunami, natural tsunami signs, tsunami safety, etc.
3. Use key info from tsunami evacuation maps (if a flyer for evac map, should use appropriate format: Title, Authority, Legend, Scale, Logos, etc).
4. Consider your target audience to enhance community understanding.

CRITERIA - Audience

Group 1: Residents/non-residents (incl. drivers)

Group 2: Shopping Center

Group 3: Hotel staff/employees

Group 4: Hotel guests

Group 5: Business (restaurant)

Group 6: Tourists (at the beach)



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Thank You

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